

i word good.™

Chris Puma

(he/him/his)

PLACES

THE INTURNSHIP, REMOTE

Co-Founder + CEO | Nov 2020 - Present

Managing a fully-remote creative agency run by interns. We take on real-world branding, design, and social media projects that bring together overlooked graduates with overshadowed businesses. Consider it a side hustle, for now.

BASIC/DEPT®, REMOTE

ACD | April 2022 - Present Senior Copywriter | Dec 2020 - March 2022 Copywriter | Aug 2019 - Dec 2020

Leading the Copy Department for an evolving lineup of hardware products on *Google Store's* award-winning shopping site.

BEYOND, SAN FRANCISCO

Copywriter | June 2018 - Aug 2019

Translated *Google's* retail training ambitions into digestible interactive experiences for thousands of retail associates. Also helped refocus brand initiatives for *Beyond* and *Facebook*.

HUGE, BROOKLYN

Associate Copywriter | Jan 2017 - June 2018 Copywriting Intern | Oct 2016 - Dec 2016

Worked across every platform to create user-centric words and ideas for half a dozen *Google* and *Android* products. Plus, a few side hustles for *Zelle*, *Wells Fargo*, and others.

TRANSLATION, MANHATTAN

Copywriting Intern | June 2016 - Sept 2016

Delivered culture-forward stories to the forefront of *Champs Sports* social. Took over *DJ Khaled* and *Todd Gurley's* handles for a week.

LINKS

iwordgood.com

chris@theinturnship.com

@theinturnship

theinturnship.com

LIKES

Unknown galaxies

Denver Broncos

Snowboarding

Cooking

Poetry

SKILLS

Insight deconstruction

Client relationships

360° wordsmithing

Conversational UI

Burrito wrapping

STUDIES

University of Oregon, 2016

BS Journalism/Advertising

Minor in Creative Writing

BRANDS

Google Store, *Google Fi*,
Google Play Protect,
Android, *Android Go*,
Facebook, *Walmart*, *Zelle*,
Wells Fargo, *Champs Sports*, *Beyond*, and more.